

Course Outcome

Principles and Practice of Management (MB 101)

1. After going through this topic Students become well aware about and every aspect of Managerial activities such as Decision Making on the basis of which they can plan ,organize and control entire managerial activities of the Organization.
2. Organizations become much more sounder due to proper communication system by well qualified executives.
3. They are well versed with the organizing skill on the basis of the planning.

Course Outcome

Managerial Economics (MB 102)

1. Managerial Economics give us real economic data by which we can meet any future economic course of action.
2. It also gives the clear cut position of demand and supply of any economic commodities for the sake of business development.
3. Students are also well aware about the different form of data representation system such as graphical representation, data in tabular form etc.

Course Outcome

Statistical Method of Decision Making (MB 103)

1. Students become well trained in taking the statistical overview of the entire business operation.
2. Students are well versed with the techniques like probability, measure of Central tendency as well as measurement of dispersion which help them to collect the data in proper manner and express in normal version.
3. They also come to know different types of Hypothesis and different techniques like application of X-test as well as correlation and analysis of Variance.

Course Outcome

Accounting and Financial Analysis (MB 104)

1. Students become well aware about the presentation of Accounting and Financial Data in proper way as well as by the help of this topic, they keep each and every information in black and white form, start from the Journal to balance sheet in which each and every transactions of the business are properly mentioned.
- 2 . Documents prepared with the help of this topic which help the tax payer by showing trading and profit- loss account and capacity of the firm at the end of the financial year with the help of balance sheet.
3. On the basis of data given by these documents help the students to decide about the next project as well as they are able to valuate the shares of the company.

Course Outcome

Marketing Management (MB 105)

1. By going through this topic students are made well aware about the relevance of the marketing of entire business activities.
2. They come to know core concept of marketing which is the base for survival of any business organization.
3. They particularly know about different core elements of marketing such as product, price, place, promotion for the proper decision making of the business as a whole.

Course Outcome

Marketing Management (MB 106)

1. By going through this topic students become well aware about each and every aspects of the human contribution in the development and maintenance of any organization.
2. Students are well versed with the entire acquisition of the human resource starting from recruitment to the placement. They also make a plan for the above task according to which they decide about the training and development of human resource.3.
3. This course aims at providing rich fund of knowledge; time tested principles, basic concepts, and ever changing practices in the field of H

Course Outcome

Organizational behavior (MB 201)

1. students come to know the entire behavioral aspects of individual which constitutes the behavior of the organization as a whole.
2. These behaviors of individual which affect the organization depends upon perception, learning and personalities of the individual influenced by their learning aspect.
3. students come to know what is the significance of the group and its activities, stress and conflicts to help the organization as well as way of communication inside and outside of the organization, it also equipped the the students as a leader ,manager of any organization.

Course outcome

Business Research Method (MB 202)

- 1 .Students to come to know what is the significance of research in the business world. They also come to know different aspect of research essential for the business such as its method, process and ethics; they are well versed with the research problem and its design such as sampling design and other measurement techniques
2. They become well trained how to collect the relevant data by the proper tools and furnished it with the proper data processing as required by the business organization.
3. They are providing final report on the basis of data analysis collected during the research for data for proper decision making by the entrepreneurs.

Course outcome

Operation research (MB 203)

1. Students become aware about the different operational aspects of the different functional area of the productive units. They are introduced with the techniques like linear programming and solution for transportive problems.
2. They become experts for the construction of network diagram which help in the project management, programmed evaluation, review technique and CPM.
3. Not only that they also become expert in game theory in which they learn about decision making, maximum and minimum strategies as well as mixed strategy.

Course outcome

Management Accounting and Control (MB 204)

1. Students are well –versed with different accounting system like management accounting. they become expert in break-even analysis and knowledge about the costing techniques.
2. They become well trained in budgeting techniques for preparation of budgetary control and zero base budgeting.
3. They become expert in costing system by knowing different kinds of variance, which are used in making appraisal and defining responsibilities, they are able to set standard-cost of all factors like material, labour and overhead.

Course outcome

Financial management (MB -205)

1. This is core means of business, which provide entire financial aspect of the organization to the student to provide the knowledge of proper structure of capital by which proper decision can be distributed among the shareholders.
2. Time value of the money which solves the risk and return problem to the business enterprises which are very important for the students of financial management.
3. It also provide the knowledge of working capital management to the student for proper estimation.

Course outcome

Project management (MB -206)

- 1 . It provides the knowledge of entire project aspect to students such as types of project, its monitoring, appraisal and selection. it also provide the technique for identification of investment opportunities.
2. It also provide the technique of feasibility test by the help of market survey and provide the technique for demand forecasting ,technical feasibility also become part of their knowledge.
3. It also provides the knowledge of financial analysis system for capital investment appraisal technique, risk-analysis and estimation of cash-flow for proper management of the project.

Strategic Management (MB-301)

1. This subject introduces the concept of strategy & the importance of strategic planning in business management. It involves identifying vision, mission statement setting organizational objectives formulating & implementing strategy.
2. Tools like SWOT Analysis, PESTEL Analysis one used for external environment analysis whereas Internal environment analysis is done by studying Core Competencies, Value chain Analysis etc..
3. Different types of Business level strategy & corporate level strategy one also discussed in detail.

Course Outcome

Legal Aspects of Business.

MB 302

1. This subject aims at providing knowledge, basic concepts & ever changing practices in the field of law in a comprehensive way.

2. It starts with introduction to The Indian Contract Act, 1842, which provides the basic framework upon which superstructure of modern business is built.

3. A short introduction about Sales of Goods Act, Company Law, and formation of Company, Negotiable Instrument Act, & Consumer Protection Act etc. is also given.

Course Outcome

Project study (MB 303)

1. Under this course, students are required to prepare a report on the topic of the Project incorporating details of their working and main findings and suggestion.
2. The basic objective of this course is to help the student develop the ability to select the topic for project, Preparation of synopsis & finally writing project report in compliance with certain procedures.
3. It acts as an important tool for monitoring, evaluating and communicating the progress & outcomes of Project.

Course Outcome

Summer Internship

MB 304

- 1.A summer weeks internship of not less than 4 weeks in an Industrial business or service organization is a mandatory condition for successfully completing this course.
- 2.Each student is required to submit a internship report to the Programme Director/Head of the Institution . The internship may be imparted under the supervision of the Department in organization approved by the Head of Institution or as suggested by the organization & approved by the HOD.
- 3.During this period, a student undergoes rigorous internship in acquiring skills for managing business in the light of theoretical concepts, tools& techniques.

Course Outcome

Labor and Employment Laws in India

MBHC01

Sem-III (HR Specialization)

1.This course intends to educate & create awareness among the students, about various aspects of Labor &Employment Laws. Labor laws make students aware about the rules & regulations governing the relationship between & employee employers.

2. Thus, it helps students to create a safe, fair and productive workplace for all the employees in future.

3.It also equip them to handle this delicate subject (Labor employer relation) with maturity, objectivity and understandings.

Course Outcome

Industrial Relations.

MB-HC02

Sem III (HR Specialization)

1. A healthy Industrial Relation is key to the success. It ensures harmony in the workplace by balancing the interest of both employer & employee.
2. This course introduces the students to the above mentioned concept of IR, the importance of Industrial peace & the efforts made to reduce the incidence of strikes & lockouts.
3. An Introduction to Social Security measures, Settlement Machinery, Grievance Handling has been duly emphasized.

Course Outcome

Consumer Behavior

MBMC-01

1. This subject introduces the concept and complexities of consumer needs and perceptions. It makes one understand the factors which impact consumer behavior.
- 2 Further, the subject includes the various factors like consumer motivation & the impact of culture on the decision making of consumers.
3. The rapidly changing consumer behavior with the introduction of e- Business has been well-discussed.

Course Outcome

Services Marketing

MB MC-02

- 1.This subject introduces the unique characteristics of services required and different strategies compared with the marketing of physical goods.
- 2.Services Marketing includes prices services & branding of services and also delivery of services.
- 3.The subject also emphasis on CRM in services, various types of service & the various contemporary issues in services marketing

Course Outcome

Corporate Tax Planning and Management

MBFC-02

1 .After going through this paper students become well aware about the assessment of entire factors related to the times such as its partner, Corporate Society etc. They also learn about ITR as well as Mechanism of TDS.

2. This paper also train them about the tax planning, tax evasion and even tax avoidance for the sake of Business firms.

3..Students are also trained in GST Mechanism, either it concerns within or outside the state even in the Case of Import and Export. Some terms like Tax invoice, Credit and Debit notes are also clear to them.

Course Outcome

MBFC-01

Security Analysis and Portfolio Management.

1. It provides the knowledge regarding the aspect of Investment like its objective, process. etc. It also provides the knowledge of different Negotiable Security, Debenture etc. and make aware about different types of Risks involved in business operation.
2. It provides the knowledge regarding different of functional Analysis such as economic Analysis, industry Analysis as well as efficient market Theory.
- 3'.. It also provide knowledge about Portfolio Analysis, risk return optimization as well as Capital Market theory.

Semester 4

Course outcome

Corporate governance and business ethics (MB(401))

- 1) Studying corporate governance and business ethics is crucial for MBA students as it equips them with the knowledge to make responsible and sustainable business decisions.

- 2) It fosters a deep understanding of ethical principles, accountability, and transparency, which are vital for building trust with stakeholders.

- 3) Additionally, it prepares future leaders to navigate complex corporate challenges while maintaining integrity and promoting long-term organizational success.

Course Outcome

Computer application and management information system (MB (402)

- 1)Studying Management Information Systems (MIS) is crucial for MBA students as it equips them with the knowledge to effectively leverage technology for decision-making and organizational efficiency.
- 2) It helps them understand how data and information flow can be optimized to support business strategies and operations.
- 3) Additionally, MIS skills enable future managers to lead digital transformation initiatives, enhancing competitiveness in a tech-driven world.

Semester 4

Course outcome

Comprehensive Viva-voce (MB 403)

1) The main aim of this activity is to develop the vocal ability of the student regarding the management skills which he learn during the entire course.

2) Ability and personality development to facing the audience as well as improved interview technique for future competitive exams and Viva-voce

3) To develop their intelligence and presence of mind and quick decision making skills to answer the complex questions

Semester 4

Course outcome

Business communication (MB -404)

- 1) Studying Business Communication is vital for students as it enhances their ability to convey ideas clearly and persuasively in a professional setting.

- 2) It equips them with skills for effective interpersonal communication, negotiation, and leadership.

- 3) Strong communication is essential for building relationships, making strategic decisions, and driving business success.

Course Outcome

Banking and financial services (MB-FC-41)

- 1) Studying Banking and Financial Services is vital for students as it provides a comprehensive understanding of how financial institutions operate and the regulatory environment in which they function.

- 2) This knowledge is crucial for managing financial resources, making informed investment decisions, and understanding global economic trends.

- 3) it equips students with the skills needed for careers in banking, financial consulting, corporate finance, and risk management, while enhancing their ability to navigate the financial challenges of businesses and markets.

SEMESTER 4

Course outcome

Financial derivatives (MB-FC-44)

- 1) Studying financial derivatives is important for students as it equips them with tools to manage financial risk, optimize investment strategies, and enhance corporate decision-making.

- 2) Understanding derivatives helps in navigating complex financial markets and developing innovative solutions for businesses.

- 3) In addition to this, it provides a competitive edge in careers like investment banking, risk management, and financial consulting.

Semester 4

Course outcome

Management of change (MB-HC-41)

- 1) Studying Management of Change is vital for students as it helps them understand how to effectively manage organizational transitions and employee adaptation.

- 2) It equips them with strategies to handle resistance, maintain productivity, and support workforce engagement during change.

- 3) This knowledge is vital for driving successful organizational transformations and ensuring long-term growth.

Semester 4

Course outcome

Group dynamics (MB-HC-44)

- 1) Studying Group Dynamics is essential for students as it helps them understand how individuals interact and collaborate within teams.

- 2) It equips them with skills to foster teamwork, resolve conflicts, and improve organizational communication.

- 3) This knowledge is vital for creating a productive work environment and enhancing overall employee performance.

Semester 4

Course outcome

Sales and distribution management (MB-MC-41)

1) Studying Sales and Distribution Management is crucial for students as it helps them understand how to effectively manage sales teams, optimize distribution channels, and reach target markets.

2) It equips them with strategies to maximize revenue and enhance customer satisfaction.

3) This knowledge is vital for driving business growth and ensuring efficient product delivery in competitive markets.

SEMESTER 4

Course outcome

Strategic marketing (MB-MC-44)

- 1) Studying strategic marketing is essential for students as it teaches them how to create and implement effective marketing plans that align with business goals.

- 2)It helps in understanding consumer behavior, market dynamics, and competitive positioning.

- 3) This knowledge is crucial for driving business growth and creating long-term value in any industry.