

course out come

COMCC-01 Management Concept

- (1) To understand the basic concepts of Management, Management by objectives and Management thought.
- (2) To understand the various function of management and its implications in corporate world.
- (3) The students are able to understand the Concept Management Information system Statistical Analysis

COM CC-02 Statistical Analysis

- (1) Understand the proper application of Statistical tool in Business.
- (2) Use the application of Business forecasting in the field of Business.
- (3) We the application of Correlation and Regression techniques in Business.
- (4) We the application of Moments Association of A Hributes and Chi-square Test.

COMCC-03 Managerial Economics

- (1) To understand the basic Concepts of Managerial Economics, demand analysis and we of elasticity of demand in managerial decisions.
- (2) To understand the concept of market its different types and How price's and determined under different market Conditions.
- (3) To understand the Concept of pricing policies and various theories of profit

COMCC-04: Business Finance

- (1)- To understand the different sources of raising short term and long terror funds for the business firm.
- (2)- To Know the mechanism of maintaining fair capitalization in the business firm.
- (3)- To remove and initiate remedial measures for correcting the situation of over under Capitalization.

M.Com. 2nd SEM

COMCC-05 Human Resource Management

- (1) To understand the basic Concept of Human Resource Management selection, training and development.
- (2) To understand the concept of employees relation such as departmental relationship, trade union and Collective bargaining.
- (3) To understand the concept of human resource appraisal.

COMCC-06 Marketing management

- (1) To understand the concept of marketing, various philosophies of marketing and marketing environment.
- (2) To understand the various concepts of marketing I'm formation system arid consumer behaviour.
- (3) To understand the concept of marketing mix such as Product, Price ,Place and Promotion.

COMCC-07 Financial Management

- (1) To understand the concept of financial management, its objectives and significance.
- (2) To understand the concept of cost of Capital and Capital Budgeting.
- (3) To understand the concept of capital Structure and leverage.
- (4) To understand the concept of working Capital.

COMCC-08 Corporate legal framework.

- (1) Understand the provisions of Indian companies Act, 2013 and develop care solving skills through case Studies.
- (2) Develop a depth knowledge of various provisions of Indian companies Act, 1956
- (3) Develop skills related to legal counseling f clients.

COMCC-9: Management Accounting

- (1) Familiarize with basic accounting concept management and their application in managerial decision making.
- (2) Develop professional competence and skill in application of accounting information for making managerial decisions.
- (3) Acquire thorough Knowledge on the management accounting techniques in business decision making.

COMCC-10 Entrepreneurship Development

- (1) To understand the concept of entrepreneur, types of entrepreneurs, functions of entrepreneur and role of entrepreneur in economic growth, and of entrepreneurship theories.
- (2) To understand the concept of ideas and inputs for entrepreneur and enterpreneurial behaviour motivation.
- (3) To understand the concept women Entrepreneurs.

COMCC-11: Research Methodology

- (1) Understand some basic concepts of research and its methodologies.
- (2) Identify appropriate research topics select and define appropriate and parameters. research problem.
- (3) Prepare a research proposal to undertake a research project.
- (4) Enhance the ability to prepare the research report.

COMCC-12 Advance Accountancy

- (1) To understand the concept of Investment Accounting, Voyage Accounting and social Accounting.
- (2) To understand the concept of Inflation accounting and its practical implications.
- (3) Enhance the ability to prepare financial reporting for corporate sector.

COMCC-13: Corporate Direct Tax

- (1) Known the basic concept of Income Tax and acquaint with the principles and provisions of income -tax Act, 1961
- (2) Understand the provisions and concepts of Corporate Tax and computation of corporate tax.
- (3) Understand the concept of special Tax Provisions, Tax Deduction at source and tax collection at source.

COMCC-14: Security Analysis and Portfolio Management.

- 1 Know the basic concept of Process, Investment Environment, and Portfolio Management
2. Understand the concept of security Analysis its approaches and techniques.
3. Understand the concept of Markowitz theory and its we in investment decisions.

Sem-IV

COMEC-01 Corporate Tax Planning and Management

- (1) Know the basic concept of Tax planning and Management with reference to setting up of a new business.
- (2) Understand the use of Tax planning in Capital structure Decisions and Dividend Policy Decisions.
- (3) Understand the implications of Tax planning in different forms of Business organizations such sole proprietorship, HUF, Partnership Firm and Joint Stock Companies.

COMEC-02 Advance Cost Accounting.

- (1) Understand the basic concept of cost Accounting and all elements of cost.
- (2) Acquaint with the measures of cost control and cost reduction.
- (3) Understand the concept of service costing, Managerial costing and differential costing.